

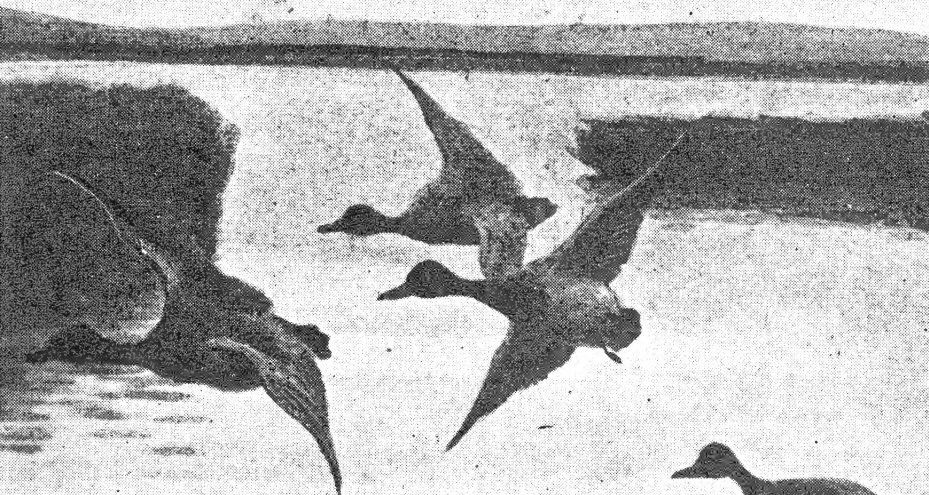
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1948



FALL PLANTINGS TO  
ATTRACT WILD DUCKS  
Fish, Furs AND Folks

TERRELL'S AQUATIC FARMS  
AND NURSERIES  
OSHKOSH, WIS., U.S.A.



ESTABLISHED 1896



## **Increase Value of Your Property! Make More Money From Muskrats! Improve Your Outdoor Sport!**

Places where wildlife such as ducks, quail, pheasants, ruffed grouse, etc. are found and where good fishing is to be had, are at a premium these days. Good muskrat marshes produce as much profit as an equal acreage of the best farmland and require only a few months work out of the year. A piece of property that is largely marsh or water, is of little value unless it harbors wild ducks, muskrats or fish. If a variety of wild ducks are found there, each season the property is in great demand and at a good price. Areas where muskrats breed naturally are wonderful investments that pay off with higher dividends than any stocks or bonds on the market. A spot where the angler can go and really catch his limit is always being sought for by countless American sportsmen. Such places are few and far between, but we can help you make ordinary marshes and waters into such places.

The enjoyment of having good duck hunting, fishing and trapping as well as the profits and the pride of owning such a place, more than repays many times over, the cost of making plantings to establish the necessary feeding grounds to provide good fishing, profitable trapping and sportful shooting.

For over 51 years we have been helping outdoorsmen all over the country to accomplish these things. May we be of service to you?

### **FOOD NECESSARY**

To attract, hold and make for larger hatches of ducks or any wildfowl, increase the number of muskrats or improve the fishing, it is important that these creatures have suitable cover and protection from their enemies. However, unless there is a good food supply, you will not be able to attract and hold many or increase their number. They will pass up poor feeding grounds just as we will pass up a poor restaurant for a good one, but when they find their favorite natural food plants growing in abundance they will stop and stay.

**PERSONAL HELP WITH PLANTINGS:** Every year we make trips to all parts of the U. S. and Canada, to help sportsmen develop their place for wildlife. Surveys made and planting supervised if desired. If interested in such service, write.

# PROVIDE FOOD FOR DUCKS THIS FALL !

Plant These Legal Duck Attractions!

**FEED DUCKS AT ONCE!** Increase rapidly, making lots of wild and tame waterfowl food.

## COONTAIL (*Ceratophyllum*)

Scatter 12 bu. per A. in 2 to 5 ft. quiet water where it will not wash out. COONTAIL is eaten by practically all Ducks and by Swans. Most productive of small forms of life for FISH FOOD of any under water plant we know. Has no roots, floats under water. Grows in either acid or hard fresh water. Stands shade. Plants: 6 Bu. (sows  $\frac{1}{2}$  acre) \$19.50; 1 Bu. \$4.00.

## EVERGREEN DUCK'S MEAT (*Lemna trisulca*)

Grows from Missouri and Ohio northward. Praised highly for duck food by the Ontario Government. Thrives either in slightly acid or hard water. Grows in somewhat alkali water in west. Ponds, flowages, and waters with rushes or fallen timber afford good anchorage to plants which float submerged and unrooted. Scatter 12 Bu. per Acre in 2 to 3 ft. quiet water. Stays green all winter. Plants: 6 Bu. (sows  $\frac{1}{2}$  acre) \$19.50; 1 Bu. \$4.00.

## SURFACE FLOATING DUCK MEAT (*Spirodela*)

Good duck and fish food for quiet waters throughout U. S. Not rooted to bottom, just floats on surface of water. Makes food at once. Grows rapidly, will provide lots of food in short time. June to Oct. delivery. Plants: 5 Bu. (Sows  $\frac{1}{2}$  Acre) \$17; 1 Bu. \$4.

## ELODEA (*Anacharis*)

Carp-resistant, quick-growing food for Redheads, Mallards, Widgeons, Scaups, Teals. Endorsed by "Ducks Unlimited". For hard, clear, fresh water, even if quite cold. Plants: 10 bu. (sows 1 acre) \$29.50; 5 bu. \$17; 1 bu. \$4.

## TRUE WATER CRESS (*Nasturtium officinale*)

Delicious in salads and sandwiches. Just as good for Ducks, Fish and Muskrats as for you. Rich in vitamins which promote the breeding instinct. Plant in few inches of hard water in springs, streams or flowing wells that don't freeze in winter. Makes food all winter. Plants: Bu. \$5; 5 Bu. \$20.00.

(You may take the 5 or 6 bu. price on quantities of 3 bu. or more of any of the above items.)

# WHAT TO DO IN THE FALL -- NATURE'S PLANTING TIME



## TO ATTRACT WILD DUCKS, PLANT:

Giant Wild Rice Seed	Wampee Duck Corn
Wild Celery Seed	Elodea
Bushy Pond Plants	Water Cress Plants
Muskgrass	Wild Duck Millet
Duck's Meats	Giant Burreed
Coontail	Pheasant Berry

## TO ATTRACT WILD GEESE, PLANT:

Giant Wild Rice Seed    Wild Celery Seed  
Wild Duck Millet

## TO INSURE MORE BIG, HEALTHY FISH, PLANT:

All the above plants except Giant Burreed,  
Pheasant berry, Wild Duck Millet, Marsh Smart-  
weed, and Wampee.

## TO ATTRACT MORE MUSKRATS, PLANT:

Giant Wild Rice Seed	Giant Burreed
Cattail Seed	Star Ducks Meat
Muskgrass	Watercress

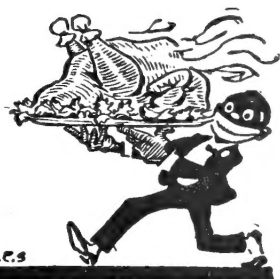
## TO ATTRACT PHEASANTS, QUAIL AND RUFFED GROUSE, PLANT:

Pheasant Berry                      Wild Duck Millet

## TO MAKE A GAME DINNER COMPLETE, SERVE: TERRELL'S FANCY WILD RICE FOR TABLE USE

### The Original American Health Food

First used by the American Indian and early settlers. Served today by America's finest eating places. Chock-full of health giving vitamins and minerals. Doctors, who know, are our best customers. Good any time —extra nice to serve with game or fowl. The flavor of Terrell's Wild Rice is way ahead of the usual Wild Rice on the market, so our customers say. Order some today.



### Prices:

1 Lb. lots (15 generous servings)-----	\$1.89 per Lb.
2½ Lbs. or more-----	\$1.69 per Lb.
10 Lbs. or more-----	\$1.59 per Lb.

(We pay the postage)





## **DWARF BUSHY POND PLANT OR NAIAD (*N. flexilis*)**

This is the best of the different types of Naiad as it is covered with seed that is a favorite food of many ducks. Duck stomach investigations made by the University of Minnesota have proven its value as a duck food.

Excellent cover and food producer for fish. Grows submerged about 6 inches high — in 1 to 5 ft. fairly clear, fresh, slightly salt, somewhat alkali, hard or slightly soft water — on sandy or mucky soil. Seed available only in fall. Sow 5 bu. per acre. **PLANTS WITH RIPE SEED:** Bu. \$7; 5 Bu. \$30.00.

**SOUTHERN NAIAD (*N. guadalupensis*).** Similar to above variety but grows larger and is not so great a seed producer. Its principal range is the eastern half of the U. S. south of the Great Lakes region. Bu. \$5; 5 bu. \$22.50

## **WAMPEE OR DUCK CORN (*Peltandra*)**

Seeds as large as corn — good Duck-Food. Does well on muddy, marshy places and up to 1 ft. water, from Indiana eastward to Atlantic in neutral or acid water; also on fresh tidal waters near coast. Sow 10 lbs. per acre. **SEED:** Lb. \$1.25 (Prepaid \$1.50), 10 lbs \$10.

## **WILD DUCK MILLET (*Echinochloa*)**

Important Duck Food to sow in the citrus fruit country of the South, during Fall and Winter. Broadcast 20 lbs. Seed per Acre on moist bare shores and mud flats. Wild Ducks and Upland Game love the sprouting plants and later feed on the seed. Called the "Wild Rice of the South". **SEED:** 100 lbs. \$16; Bu. (35 lbs.) \$7; Peck \$2.

## **CATTAIL (*Typha*)**

Excellent for Muskrat Marshes.

A Cattail marsh produces excellent food and house-building material as well. Cattails grow in marshy places, and shallow, fresh or rather salty water, almost anywhere in U. S. and Canada.

**PURE CATTAIL SEED:** Fluff removed. 2 lb. \$1.50; 10 lbs. (Sows 1 Acre) \$5; 100 lbs. \$40.

## **PHEASANT BERRY**

A shrubby, hardy, perennial vine, having numerous red berries that make attractive food for both ducks and upland game. This plant thrives throughout the U. S. on moist ground, poor dry ground, in shallow water, in almost any soil or in almost no soil at all. Very hardy. 100 Vines \$25; 25 Vines \$6.75; 10 Vines \$3.



Muskrat feeding  
on cattail.

# Wild Rice Brings the Ducks!



Where Wild Rice grows you are sure to find wild ducks — swarming in to feed on the large nutritious grain. It is the best known and most important food for Mallards, Black Ducks, Widgeons, Teals, Pintails, Canada Geese and other wildfowl. On frosty mornings, tramping along the edge of the Wild Rice marshes one will be startled by a series of frightened quacks as a flock of Mallards, almost at your feet, jump out of the tall growth of Wild Rice, where they have been feeding, sheltered from the chill autumn winds. Wild Rice beds are also used by the ducks in the spring, as a place to hide their nests and rear their ducklings.

Wild Rice is a No. 1 attraction for Muskrats, supplying both food and house building material for these valuable fur bearing animals.

Wild Rice reseeds and takes care of itself from year to year making a permanent feeding ground.

## WHERE TO PLANT

Wild Rice is easy to grow. There are many places throughout the U. S. and Canada where Wild Rice does not grow, but where conditions are suitable for it, these places could and should be planted with Wild Rice beds. Briefly stated the conditions required for successful growth of Wild Rice are fresh water streams, lakes or ponds having an outlet, soft mud bottom, and water from 6 inches to 3 feet in depth. Sunny sheltered bays or coves where planting will not get the current or direct wash of waves, suits it best.

Wild Rice does not grow in water salty to taste. Near the seacoast it grows along streams twenty to fifty miles above the point where they enter the sea, where the water ceases to be salty to taste and there is a tide of not over four feet. Any spots where fresh water brooks or springs enter the stream will be fresher and better for Wild Rice.

# How Terrell's Produce Better Wild Rice Seed

1. Seed selected for large size grain. It is more than twice the size of other Wild Rice seed. One acre of Terrell's Giant Wild Rice No. 1 will produce as much food as two acres of the kind having the ordinary smaller grain (No. 2).

**No. 1**

**No. 2**

Terrell's Giant Wild Rice Seed

Ordinary Wild Rice Seed

## BOTH NATURAL SIZE

2. Terrell's supply only sure-growing Wild Rice Seed. Unripe, dried out or heated Wild Rice seed grows poorly or not at all. It is natural for the seed to drop off into the water when ripe. Drying kills the seed. Terrell's sure-growing Wild Rice seed is well-ripened. Heating and drying out are prevented by keeping the seed packed in our special damp cold storage.

3. Great care is taken to insure the seed reaching its destination in highly germinable condition. Ice is placed in the center of each package of seed, if the shipment is to encounter warm weather. Shipments are packed damp and cool in special ventilated packages, surrounded by a particular kind of moss that will retain moisture, preserve the ice and keep the shipment cool for many days. When shipments go any distance the express company is instructed to reice them enroute, for which there is no additional charge.

## WHEN TO PLANT

Wild Rice seed can be planted with excellent results as soon as it is harvested in the fall, the natural time for planting it — Nature's sowing time. The harvest usually begins the last week of August or first week in September. Because of weather conditions beyond our control we are never sure of the quantity of Wild Rice seed we will be able to harvest, and because of this, orders should be entered early, to be sure of a supply.

Complete detailed planting instructions which are sent with all orders, insure the best of results if carefully followed.

## GIANT WILD RICE SEED

(*Zizania aquatica*)

Special Price until Dec. 1:

1 Bu. \$21.00; 1 Pk. \$6.75; 2 Qt. \$2.50 (Postage 25c)

2 Bu. of Terrell's seed sows 1 Acre.



## FOOD FOR THOUGHT

### FER BILLY AN' FER ME

Dad, your gun is in its case  
Your rod is on the wall --  
Daddy, when you shooted ducks  
Did you shoot 'em all;  
When you killed the deer an' fox  
An' cut the balsam tree,  
Couldn't you a' left a few  
Fer Billy an' fer me?

\* \* \* \*

Daddy, wouldn't you suppose  
That if you really tried  
You could save a little woods  
An' fields an' countryside?  
Kind o' keep a' savin' up --  
You an' Uncle Lee --  
Just a little out-of-doors  
Fer Billy an' for me?

F. W. Luening  
in the Milwaukee Journal.  
(Printed by permission)

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**REFERENCES:** Oshkosh National Bank, Oshkosh, Wis., First National Bank, Oshkosh, Wis., Dun & Bradstreet's Mercantile Reference.

**SHIPMENTS:** Express shipments are most generally satisfactory for our planting material. When so shipped it reaches destination quickly, in best condition for planting. Large lots can often be sent by refrigerator freight or truck.

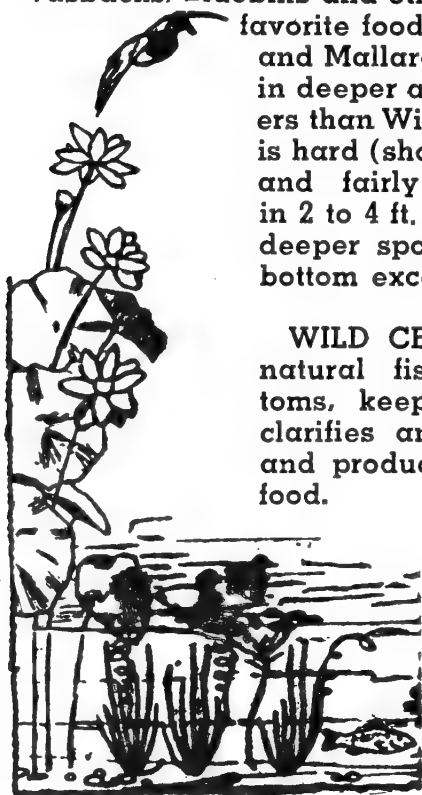
**PRICES** are F. O. B. Oshkosh, or other shipping points, unless otherwise stated. If Parcel Post shipment is desired, be sure to include with your remittance sufficient amount to pay charges.

**TERMS:** Cash with Order or C. O. D.

**GUARANTEE:** If any of our planting materials fail to produce what the purchaser considers a satisfactory growth after giving planting sufficient time to establish itself, we GUARANTEE to replace it at half price, or send an equal value at half price of other planting material selected from our current price list.

## WILD CELERY (*Vallisneria spiralis*)

You will want WILD CELERY for attracting Canvasbacks, Bluebills and other diving ducks. It's their favorite food. Widgeons, Pintails, Teal and Mallards also use it. It will grow in deeper and more wave-swept waters than Wild Rice. Just see that water is hard (shown by shells, snails, etc.), and fairly clear. Broadcast seed in 2 to 4 ft. of water — will spread to deeper spots. Grows on any fertile bottom except marl, even on sand.



Wild Celery

**WILD CELERY FOR FISH.** Makes natural fish nurseries, binds bottoms, keeps silt from washing in; clarifies and oxygenates the water and produces an abundance of fish food.

## WILD CELERY SEED

— Full ripe 100 lbs. \$60; 30 lbs. \$20; 10 lbs. \$9; 2 lbs. \$2. (Postage 25c). Sow 30 lbs. of our seed per acre. Supply limited - order early!

## GIANT BURREED (*Sparganium eurycarpum*)

This is an excellent wild duck food, producing a large quantity of kernels eagerly sought for by the ducks. Furnishes plentiful food and housebuilding materials for muskrats. Burreed grows to a height of 4 feet, making excellent cover. It is also an odd ornamental plant. Grows in marshy, muddy spots or in water up to foot in depth. Stands flood and drought. 10 lbs. (sows acre) \$9; 1 lb. \$1 (postage 20c).



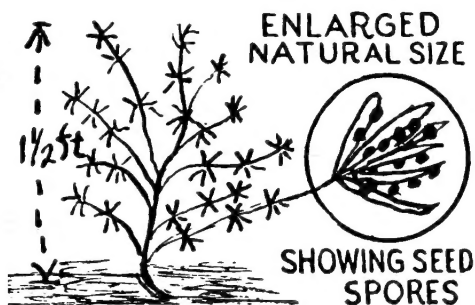
**MARSH SMARTWEED (*Polygonum muhlenbergii*):** Use on shores, shallow water. Stands fluctuating water levels, drought. 1000, \$30; 100, \$4. (Use 1500 of these fine perennial duck food producing plants per acre.)

# MUSKGRASS (Chara) with Ripe Seed Spores

An economical, quick-growing Food for Wild Ducks.

Surface of water

Also eaten by tame ducks and fish.



Muskgrass (Chara) is easy to plant, and grows in any water containing lime, including marl lakes, alkali, brackish or slightly salty waters. Muskgrass makes splendid cover for fish, and also provides food for them.

Examination of ducks' stomachs made by the U. S. Bureau of Biological Survey, have shown Muskgrass to be eaten by Mallards, Black Ducks, Pintails, Widgeons, Teals, Gadwalls, Buffleheads, Goldeneyes, Ruddy Ducks, Bluebills, and Redheads. It is also a good food for domesticated wild ducks, being much cheaper than feeding them grain. Muskgrass grows so fast that the ducks do not feed it out.

In planting, throw bits of the Muskgrass covered with small seeds or oogonia around your pond at the rate of 4 to 5 bushels per acre and next summer you will have plenty of food for fish and wild ducks which will last throughout the fall until the freeze-up. It is also used by muskrats in building their winter homes. Muskgrass is furnished for planting only for a short time in the fall. Now is the time to plant it. Price 5 bu. \$17; 1 bu. \$4.

## OUR LINE IS COMPLETE

Plants for wildlife that you do not find listed here, such as Wapato Duck Potato, Deep Water Duck Potato, Giant Burreed Roots, Waterlily, Horned Pond Plant, Widgeon Grass, etc. can be supplied. However, we truthfully feel that best results is had from plantings made of these things in the spring of the year. We do furnish them during the fall season on request.





# ORDER BLANK

## Order Early

# TERRELL'S

**OSHKOSH, WIS.**

**GOOD SEED**

## GOOD MEASURE

**Ship to** \_\_\_\_\_

**Address** \_\_\_\_\_

Ship Via \_\_\_\_\_

(Prices F. O. B. Oshkosh unless specified.)

<b>AMOUNT</b>	<b>WHAT WANTED</b>	<b>PRICE</b>
Bu.	Giant Wild Rice Seed	\$
Bu.	Star Duck's Meat Plants*	
Bu.	Surface Floating Duck Meat*	
Bu.	Coontail Plants*	
Bu.	Elodea (Anacharis) Plants*	
Bu.	True Water Cress Plants*	
Bu.	Muskgrass(with ripe seed spores)	
Bu.	Bushy Pond Plant with seed	
Lb.	Wild Celery Seed	
Lb.	Wampee (Duck Corn) Seed	
Lb.	Cattail Seed	
Lb.	Wild Duck Millet Seed	
Lb.	Giant Burreed Seed	
Lb.	Wild Rice for Table Use	
	Pheasant Berry Vines	
	Total Amount Enclosed	\$
	2% For Cash with order	
	If C. O. D., Check Here ( )	

\* "Make Food at Once."

Ordered by \_\_\_\_\_

**ASK US ABOUT ANYTHING ELSE —  
OUR LINE IS COMPLETE**

POSTMASTER: If forwarded to new address notify us on Form 3547. If not deliverable, return to us. Postage guaranteed in either case.  
TERRELL'S, Oshkosh, Wis., U. S. A.

FALL  
IS  
NATURE'S  
SOWING  
TIME

LIBRARY  
RECEIVED

★ JAN 30 1948 ★

U. S. Department of Agriculture

(Sec. 562  
P. L. & R.)